

Letterhead & Logo Design 3: Creating the Corporate Image (Vol 3)



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The fifth volume in the Letterhead and Logo Design series is a remarkable collection of new and innovative letterheads and logos by today's top designers. Each of the designs successfully captures the personality of the businesses while still effectively and clearly communicating their identities.

--Includes 300 letterhead and logo designs in a variety of formats: letterheads, envelopes, business cards, logos, labels, and related materials

--Detailed captions include information about the people involved in the design process, as well as what software was used, what paper was chosen, and how it was printed

--Features designs for all kinds of businesses-professional services, manufacturers, restaurants, retail establishments, and creative services

--Offers a comprehensive look at a variety of styles

This volume, along with the others in the series, continues to be an important tool for graphic designers and businesses alike.

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