



The Insider's Guide to the Top 20 Careers in Business and Management: What It's Really Like to Work in Advertising, Computers, Banking, Management, and Many More!

Tom Fischgrund

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While other books for career seekers and changers try to sum up hundreds of opportunities with a brief page or two on each, "The Insider's Guide to the Top 20+ Careers in Business and Management" lets two dozen successful accountants, bankers, ad managers, marketers, systems analysts, and other executives explain in depth and in their own words what they do, how they do it, and how readers can, too. These tell-it-like-it-is profiles take readers behind the scenes as each executive sits down to work; meets with superiors, subordinates, and clients; troubleshoots ongoing projects; and reflects on the rewards (and occasional frustrations) of his or her career. These same executives then answer 15 of the most commonly asked questions for anyone entering their field: What challenges do you face most often? Which specific skills do you need and where did you obtain them? How much of your day involves interacting with others, crunching numbers, or working with computers? And, of course, what's the earning potential in your line of work? Editor Tom Fischgrund also provides his own real-world tips on selecting a career path, writing winning resumes and application letters, preparing for interviews, succeeding on the job, and more.

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