



# Non-MBA Pocket Guide to Management

*Dr. Pauline Cason*

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## **Non-MBA Pocket Guide to Management** Dr. Pauline Cason

This is a must-read for non-MBA trained candidates who enter management from another field or entrepreneurs seeking to build a business. It contains a condensation of years of management training and focused experience into a readable and delightful coverage of what you need to know to succeed. This pocket guide is entertaining, enlightening, and concise. It includes suggestions for dealing with thorny problems of personnel management along with tips for work relationships. The book provides an overview of change agents that have ushered in today's business environment, how they affect you as a manager, plus pointers for dealing successfully with inevitable change. This book is a quick read and one you will recommend to other managers.

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