



# **How to Start Personal Histories and Genealogy Journalism Businesses: Genealogy Course Template, Syllabus, Writing & Marketing Guide**

*Anne Hart*

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Here's how to open your own genealogy, family history journalism, or personal history business. This includes a genealogy course template and instruction on how to start and operate a home-based business working with personal and oral histories, genealogy, family history, and life story writing. You also learn how to interview people, what questions to ask, and how to put together a business and/or a course or book on any aspect of genealogy around the world, journalism, writing, personal history, and life story writing. Start your own course using the genealogy course template to inspire you to develop your own specialties and niche areas. Work with almost any ethnic group, and create businesses ranging from DNA-driven genealogy reporting services to family history, memoirs writing, or personal history videography services. Use social history to find information such as female ancestors' maiden names that had not been recorded using hidden and niche areas of information, including ethnic, religious, and institutional sources such as widows' military pension applications. Develop genealogy and personal history classes anywhere. You'll make history. To start, first you need to create a course syllabus-either to teach beginners genealogy or to train professionals in other fields to use personal history techniques to find hidden information, or organize information for the reports you generate for your clients or family. You'll learn how to write social history by using genealogy journalism resources, find hidden records, and market your own course or write your book or report in many different areas of personal history and genealogy journalism. Make family tree charts. Start your own business, club, franchise, or course.

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