



Mastering Digital Business: How powerful combinations of disruptive technologies are enabling the next wave of digital transformation

Nicholas D. Evans

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This strategic guide for business and IT executives focuses on how today's most disruptive technologies (including social, mobile, analytics, cloud, wearables, intelligent automation, robotics, and the IoT) can be applied in powerful combinations, together with platform business models, mastery of digital services, and leading practices in corporate innovation, to help you develop and execute your digital strategies for competitive advantage.

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