



# **How To Promote Your Book With a Blog Tour: A Step-by-Step Guide to Getting More Exposure and Sales through a Virtual Book Tour (Book Marketing Survival Guide Series) (Volume 2)**

*Alana Terry*

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# How To Promote Your Book With a Blog Tour: A Step-by-Step Guide to Getting More Exposure and Sales through a Virtual Book Tour (Book Marketing Survival Guide Series) (Volume 2)

*Alana Terry*

## **How To Promote Your Book With a Blog Tour: A Step-by-Step Guide to Getting More Exposure and Sales through a Virtual Book Tour (Book Marketing Survival Guide Series) (Volume 2)** Alana Terry

Blogs offer an amazing source of publicity for both independent and traditionally-published authors, connecting them with readers and giving them lifetime exposure. Many writers, however, don't tap into these incredible, free book marketing tools.

*How To Promote Your Book With a Blog Tour* will explain how blog tours can help increase your exposure and sales for your book and will show you in concise, step-by-step terms how to set up your own blog tour with minimum stress and maximum success.

**In this book, you'll discover...**

### **Blog Tour Basics**

- Getting an Introduction to Blog Tours
- 7 Different Types of Blog Posts You Will See on Blog Tours
- Whether or Not You Should Manage It Yourself or Hire a Service

### **How to Manage a Blog Tour**

*This section includes step-by-step instructions in what to do:*

- Before the Blog Tour
- During the Blog Tour
- After the Blog Tour

Written by award-winning novelist, A. Terry, whose books have been promoted on more than one hundred blogs in the past year, this book will equip emerging and expert writers alike to take their book to the next level of marketing excellence.

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