



The Evolution of the Internet in the Business Sector: Web 1.0 to Web 3.0

Pedro Isaías

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The Evolution of the Internet in the Business Sector: Web 1.0 to Web 3.0 takes a historical look at the policy, implementation, management, and governance of productivity enhancing technologies. This work shares best practices with public and private universities, IS developers and researchers, education managers, and business and web professionals interested in implementing the latest technologies to improve organizational productivity and communication.

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